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## JOIN OUR VOICES “GET OUT AND VOTE”

Hope Fellowship Program is designed and administered by the National Albanian American Council and financed from the American people through United States Agency for International Development.

Hope Fellowship with the financial support from the American people through United States Agency for International Development and the US Embassy in Prishtina on Monday, November 29<sup>th</sup>, 2010 launched “Get and Out and Vote” Campaign and conducted a Round Table with Women Representatives of the Political Parties.

The main Goal of the NAAC Hope Fellowship’s GET OUT AND VOTE Campaign was to mobilize Kosovo’s citizenry by increasing voter information, voter dialogue, and promoting transparency in the election process.



The NAAC Hope Fellowship program in this event launched Get Out and Vote campaign by broadcasting the video clip on inviting citizens to vote followed by an open discussion between Hope Fellows and Women Representatives of the Political Parties in Kosovo. NAAC-HF aimed to increase the number of women voters by promoting women candidates and their platforms. In addition,

NAAC-HF through this campaign aimed to increase awareness on the importance of the voting as the most powerful instrument of citizen’s voice.

The video clip was broadcasted on Radio Television of Kosovo, RTV 21, TV Rrokum and few local stations. Billboards and city lights were present in Prishtina, Prizren, Peja, Gjakova, Mitrovica and Ferizaj. On Friday 10<sup>th</sup> December 2010, HF hired a visual vehicle with the billboard on it, to invite citizens to vote.



On Thursday 9<sup>th</sup> December Hope Fellowship jointly with Forum for Civic Initiative conducted an additional activity under the campaign "Get Out the Vote" to increase citizen's awareness on the importance of their participation in the electoral process and the overall assessment of the situation on the ground. This activity was implemented through a trip of representatives of civil society in some cities (locations) of Kosovo. The trip was meeting directly with the citizens of Kosovo to be invited to participate in the electoral process, specifically to go to vote on 12 December 2010. Locations visited were Locations were: Ferizaj, Manastirc, Shtime, Racak, Suhareka, Prizren and Rahovec and Krushe e Madhe.

Activists talked to citizens and distributed badges with the same slogan, and the motivation letters in order to motivate them to come out and vote. This activity was followed by RTV 21.



On Saturday 11<sup>th</sup> December 2010, Hope Fellowship distributed the voter's guide with the daily newspaper Kosova Sot. The voters' guide consisted of political programs on economy, rule of law and women's participation from the seven political parties and promoted women candidates from those political parties.

Laura Kryeziu, Program Manager of the Hope Fellowship program was in Radio Television of Kosovo, TV Klan, and RTV 21 promoting the campaign and the importance of citizens to participate.

Video Clip: <http://www.youtube.com/watch?v=a0TrF9rJhfE>